

	Room 1	Room 2	
14:00 – 14:45	<p>Preparing for ICEF events: A guide for educators and service providers Ross Holmes – Executive Director, Digital Services, ICEF <i>Audience: Providers</i></p>	<p>Preparing for ICEF events: A guide for agents Isabel Vogt – Vice President Events & Logistics, ICEF <i>Audience: Agents</i></p>	14:00 – 14:45
14:45 – 15:30	<p>Vietnam’s international education market – an outlook after Covid Ha Hong Nguyen – CEO, StudyLink <i>Audience: Providers</i></p>	<p>An update on the UK ELT market Audrey Rodgers – Accreditation Services Marketing Manager, British Council <i>Audience: Agents</i></p>	14:45 – 15:30
15:30 – 16:15	<p>Digital marketing – the hyperconnected world of tomorrow’s students Tony Lee – CVO, ICEF <i>Audience: All</i></p>	<p>Platinum sponsor presentation: Why Torrens University Australia? Suraj Sadasivan – Associate Director, International Recruitment, Torrens University Australia <i>Audience: Agents</i></p>	15:30 – 16:15
16:15 – 17:00	<p>Institutional partnership models in Asia – a case study from Hanoi University Dr. Thu Hoang – Dean, Faculty of Management and Tourism, Hanoi University <i>Audience: Providers</i></p>	<p>ICEF Agent Voice – key findings from ICEF’s biannual international agent survey Ross Holmes – Executive Director, Digital Services, ICEF <i>Audience: All</i></p>	16:15 – 17:00
17:00 – 17:30	Refreshment break		17:00 – 17:30
17:30 – 18:15	<p>Understanding Southeast Asia: Market insights from the region Rica Robinson – Director of Client Success, Grok <i>Audience: Providers</i></p>	<p>Platinum sponsor presentation: Duolingo English Test: Making international education accessible worldwide Neha Gupta De – Senior Market Development Manager, Duolingo Octavio Hidalgo – International Engagement Manager, Duolingo <i>Audience: All</i></p>	17:30 – 18:15
18:15 – 19:00	<p>Back in business – a panel discussion with agents from Thailand, the Philippines, Malaysia and Indonesia Jonathan Omagbon – Country Head, AECC Lisa Malonda – Director, Atlas Education Annop Kanthatham – Director, York Institute Matthew Gan – Chief Executive Officer, Scholarships2u Sdn Bhd Moderator: Rod Hearps – Vice President, Asia Pacific, ICEF <i>Audience: All</i></p>	<p>Student recruitment in India, a market update Vishnu Kapoor – International Business Relationship Manager, Saga Studies Pvt. Ltd. <i>Audience: All</i></p>	18:15 – 19:00

