



WHY ATTEND VIRTUAL EVENTS

VIRTUAL EVENTS ARE UNMATCHED IN THEIR ABILITY TO **KEEP YOU IN TOUCH WITH THE INTERNATIONAL EDUCATION COMMUNITY, WITHOUT HAVING TO TRAVEL.** IF YOU HAVEN'T ATTENDED A VIRTUAL EVENT BEFORE, HERE'S WHY WE THINK YOU SHOULD.



At a time when travel is challenging, provide vital updates to your partners and the wider community about upcoming developments or changes you may be facing as a business.



Cost-effectively access new partners or territories where travel for you would have otherwise proven prohibitive.



Improve the efficiency of your team through access to an organised meeting schedule.



Maintain relationships with existing partners and build sustainable strategies to position your organisation for times ahead.



Get dedicated focus for both you and your partners to develop mutual interests.



Meet new players within the international educational community. In our August 2020 ICEF Agent Voice survey*, 72% of agents indicated that they are looking for and have established new partnerships with educators during COVID-19.

WHY ATTEND VIRTUAL EVENTS WITH ICEF?

VIRTUAL EVENTS FROM ICEF BRING UNMATCHED **ADDED BENEFITS** TO HELP ENSURE YOU HAVE A PRODUCTIVE AND POSITIVE EXPERIENCE.



Enjoy the industry's leading virtual meeting solution, seamlessly combining live 1:1 video meetings, chat and networking spaces with live and on demand webinars.



Access targeted contacts for specific regions or focus areas, helping you develop your network with confidence.



Receive accurate and reliable contact data for the industry's largest database of individually pre-screened and reference checked agents.



Benefit from both planned and spontaneous meetings through our unique event networking lounges.



Receive 24 hour dedicated support in your language at any of our events, keeping things running smoothly for you and your team.



Keep up-to-date with the latest market intelligence and industry trends through our unrivalled webinar programme, helping you respond decisively to recent changes.



Get unmatched access to senior decision makers at ICEF pre-screened agencies.



Take to the industry's centre stage to develop your brand and be seen amongst leading industry figures.

UPCOMING:
ICEF Virtual Berlin
ICEF HE Connect
ICEF Virtual South Asia

Starting from € 1,940 / schedule



ICEF

“ It was an absolutely fantastic experience – many thanks to you and the team for running it so seamlessly. The positivity, optimism and general ‘buzz’ from agents was amazing! We got heaps of possible opportunities to follow up – **the virtual experience was a real bonus** and highly acclaimed by everyone. Already looking forward to ICEF Virtual Berlin. ”

Jayne Jones, Long Bay College, New Zealand

“ Honestly, this virtual way of doing things is even better than in person and the itinerary was very well done. I had wonderful meetings with agents and we are optimistic that this will be **the start of productive new relationships**. We'll be there again. ”

Anny Guillemette, Directrice au Développement et de la Fondation, Collège Notre-Dame-de- L'Assomption, Canada

“ ICEF Virtual Latin America was fantastic! We **made very good contacts** virtually and we are now looking forward to ICEF Virtual Berlin. ”

Patrica Alvarez, Summer Operations Director, St. Clare's Oxford, UK

“ I am really enjoying the virtual fair. I think it **adds a lot of value** to the overall event experience. If this were to become a regular part of your events, I would greatly favour it. ”

Joshua Fuqua, Executive Director, International Enrollment and Marketing Campbellsville University, USA

“ I found the virtual meetings very productive and the agents were in tune and ready for the meetings. I liked the Zoom function built right into Marcom as it was **easy to navigate** and really efficient. ”

Gregory Pokorny, Manager, International Marketing and Recruitment, Langara College, Canada

“ I think I prefer online meetings more than face-to-face meetings. **The technology worked very well** and there were a lot less distractions. ”

Rob Schoen, International Student Program Manager, Kamloops School District #73, Canada

“ I think it was very useful. It would have been lovely to see everyone in person, but then again, **many agents may not have travelled so far**. ”

Klara Major, Stakeholder Engagement Officer, Commonwealth Ombudsman, Australia

“ I want to congratulate you for ICEF Virtual Americas; **the platform was impeccable and well organized**, and we made great connections! Thank you very much! ”

Diego Porta, International Academic Advisor, EFIGIE Projetos Educacionais, Brazil

“ The virtual meetings went really well overall and we had **plenty of time to do a timely follow up**, which was awesome. We had a great event overall! Thanks. ”

Annie Li, Manager, International Recruitment & Agent Relations. Manitoba Institute of Trades and Technology, Canada

“ **This has been the best virtual event I have attended** ... the agents I'm meeting with are really good and I have built great partnerships and projects. ”

Jenny Perla Leon, Manager, International Recruitment and Development, Ottawa Catholic School Board, Canada

“ 55 agent meetings in 3 days, I met great people, got updated market feedback and listened to challenges from different continents, - it's a wrap! Thank you very much for this opportunity for us to connect with the world virtually. **A new meaning of world without borders!** ”

Annie Goh, International Manager, Lincoln University, New Zealand

“ ICEF Virtual ANZA was very well organized and exceeded my expectations. I managed to meet loads of potential partners and **learnt a lot about the latest information on Australia & New Zealand education**. ”

Steve, Welcome Group, Taiwan

To find out more, visit icef.com/virtual-events or speak to your ICEF account manager today.