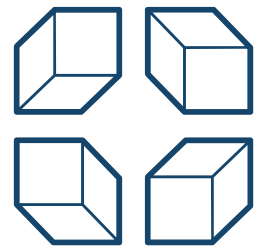


ICEF VIRTUAL BERLIN 2020 SPONSORSHIP OPTIONS



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ICEF VIRTUAL BERLIN 2020 SPONSORSHIP OPTIONS

Item	Standalone Items	SPONSORS		
		Silver € 3,000	Gold € 5,000	Platinum € 10,000
Logo on icef.com event page		✓	✓	✓
Logo on pre-event info emails		✓	✓	✓
Promotion via daily in-event info emails		✓	✓	✓
Promotion via post-event thank you message		✓	✓	✓
Logo on every page in eSchedule PRO		✓	✓	✓
Hyperlinked listing on all eSchedule PRO system mails		✓	✓	✓
Logo visible on registration area backdrop		✓	✓	✓
Link to organisation website from registration area		✓	✓	✓
Downloadable PDF accessible from registration area		✓	✓	✓
25 minute pre-recorded webinar	€ 595	✓	✓	✓
Webinar room 1 (Live webinars)			✓	✓
Webinar room 2 (On demand sessions)			✓	✓
Webinar room 3 (Provider presentations)			✓	✓
Banner in Potsdam meeting hall			✓	✓
Sponsoring of individual Zoom networking rooms (topic chosen by sponsor)				✓
50 minute live webinar				✓
Flags outside Intercontinental Berlin				✓
Registration counter - Agents*	€ 5,000			
Registration counter - Providers*	€ 5,000			
Marlene Bar sponsorship*	€ 7,500			

*Includes visual presence in webinar rooms 1 - 3, downloadable PDF and link to organisation website from registration area

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