

ICEF ACHIEVE

ICEF has partnered with Barton Carlyle, an experienced and trusted international education consultancy to develop and deliver **ICEF Achieve**.

Combining ICEF's unparalleled market insights and Barton Carlyle's team of international education specialists, ICEF Achieve is the most comprehensive research and advisory service in the industry. ICEF Achieve helps you to succeed in all aspects of international enrolment management.

ICEF ACHIEVE SUPPORTS INSTITUTIONS SEEKING TO:



Increase international student enrolments, increase student diversity, or both



Develop strategies and goals aligned with the resources, capability, mission, and vision of your institution



Decide on the level of investment needed for large-scale initiatives such as in-country operations, major partnerships, or significant market entry



Work effectively in partnership with agents/representatives, government bodies, other institutions, and service providers worldwide to deliver goals and objectives



Effectively navigate the risks involved in delivering an internationalisation strategy

ICEF ACHIEVE CAN DELIVER PROJECTS, WHICH HELP:



Consider whether, how and when to enter / exit markets by looking at market feasibility and competition indicators



Explore possible responses to new initiatives, programmes and brand strengths