

ICEF Educator Development and Advisory Services

Since 1991, ICEF has supported the growth and development of international education by connecting educators, education agents, work & travel professionals, and service providers to key markets and networks worldwide. ICEF now offers expanded development and advisory services to further support international educators and enhance their ability to grow and succeed in our increasingly complex and dynamic industry.

ICEF MENTOR

ICEF Mentor is a complete market readiness programme based on established best practices, current research, and input from industry leaders. It is designed to help international education institutions maximise their potential, avoid common pitfalls, and progress toward their goals more quickly and efficiently.

ICEF Mentor connects you with an experienced international educator to examine every part of the international student journey within your institution. ICEF Mentor looks to build on strengths, integrate best practices, and places emphasis on solutions.

WHAT YOU CAN EXPECT FROM ICEF MENTOR



Pairing with an industry leader in international education



A detailed examination of your international student marketing, recruitment, admissions, and student services processes



Resources such as sample reports, agent contracts, and due diligence files



A guided process to identify strengths that can help to differentiate your brand