INTERNATIONAL STUDENT RECRUITMENT SOLUTIONS

EVENTS • MARKET INTELLIGENCE • VIRTUAL REALITY • AGENT TRAINING

ICEF
ABOUT ICEF

We are the global market leaders in business-to-business networking events and services for the international education sector.

Through our market intelligence, agent training, innovative VR experiences and unrivalled networking events, ICEF shapes the international education industry.

Our global programme of events is renowned for bringing together international education institutions and service providers with quality student recruitment agents, facilitating outstanding international student experiences.
We make sure that education providers meet only the most qualified and credible future partners by carefully selecting all education agents who attend our events. To pass our screening process, agents must provide current references, proof of ethical business practices, and a strong track record of successful student placement.

Find out more at icef.com/events

OUR EVENTS OFFER THE MOST TIME-EFFICIENT AND COST-EFFECTIVE WAY TO INCREASE YOUR INTERNATIONAL STUDENT ENROLMENTS.

ICEF Events are a must for anyone who wants to succeed in this industry.

InterWay Educational Consultancy, Argentina

19 locations
9,000 attendees/yr
79,000 meetings/yr
I have been a fan of ICEF Monitor for some time. The quality and content of the articles and their relevance to the sector is way above anything else in the marketplace at the moment.

Malaca Instituto, Spain

A DEDICATED MARKET INTELLIGENCE RESOURCE FOR THE INTERNATIONAL EDUCATION INDUSTRY.

Regularly delivering unbiased industry news, market intelligence, research, interviews, tips and trends, **ICEF Monitor is the stand out resource** keeping education professionals informed of all the latest developments in international education.

Find out more at icefmonitor.com

100,000 monthly visitors

221 countries

8 avg. mins on page

37,000 newsletter subscribers
The ICEF team did an excellent job immersing our viewers in an interactive virtual world where they can interact with our environment. We were nominated as a finalist at the International VR Awards through our partnership, and have secured bookings for the new academic year through VR viewings.

Increase your appeal to prospective students with our immersive virtual reality. We deliver VR experiences which tailor themselves to your viewers, building an immediate and powerful connection. Prospects can access your content anytime, on any device, engaging them with your story, wherever they are.

Find out more at icef.com/vr

171M active VR users - Statista

22% average increase in student applications at institutions using VR - YouVisit

28% yield-rate increase for schools with virtual campus tours - YouVisit

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Londonist, UK
All of my team members have participated in ICEF Agent Training. By doing those courses, you learn so much more than what you could achieve by yourself. The courses teach you the intricate details of placing a student in a school abroad.

Education Zone, Bahrain

HIGH-QUALITY AGENT TRAINING HELPS STUDENT RECRUITMENT AGENCIES STAND OUT.

Our practical training courses help education agents increase their industry knowledge, learn more about specific study destinations, and attract new partners. Agencies with counsellors who have completed an ICEF training course are recognised as leaders and frequently tell us that the course has been a critical step to growing their brand awareness and showing their market expertise.

Find out more at icef.com/agent-training