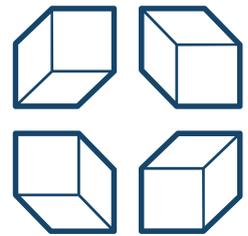


# WHY ATTEND VIRTUAL EVENTS



**ICEF**

Connect. Recruit. Grow.



Rüdiger Laub (ICEF GmbH)

# WHY ATTEND VIRTUAL EVENTS

Simply put, there is no better way for you to **keep you in touch with the international education community, without having to travel.**

If you haven't attended a virtual event before, here's why we think you should:



At a time when travel is challenging, provide vital updates to your partners and the wider community about upcoming developments or changes you may be facing as a business.



Meet new players within the international educational community.

In our August 2020 ICEF Agent Voice survey\*, 72% of agents indicated that they are looking for and have established new partnerships with educators during COVID-19.



Cost-effectively access new partners or territories where travel for you would have otherwise proven prohibitive.



Maintain relationships with existing partners and build sustainable strategies to position your organisation for times ahead.



Improve the efficiency of your team through access to an organised meeting schedule.



Get dedicated focus for both you and your partners to develop mutual interests.

“Attending virtual meetings was often **much more convenient** than the booth experience because of less noise and travel time.”

by Janah Valenzuela, Bishop Blanchet High School, USA



“The experience was **much better than my expectations for online sessions.** I got really good new partners that we are now working with.”

by Sergey Kocharyan, London Eye ITC, Armenia



# WHY ATTEND VIRTUAL EVENTS WITH ICEF

★ Trustpilot  • 4.8 / 5 • Excellent • 785 Reviews

We're not like other virtual events.

As well as everything you get from typical virtual events, ours bring added benefits, unmatched by other virtual networking events, to help ensure you have a productive and valuable experience.

Our virtual events have received an average of 4.7 stars from over 670 reviews on Trustpilot. Since 2020, we have achieved:



16  
events



8,000+  
participants



74,000+  
meetings



135+  
countries

## DISCOVER THE ICEF DIFFERENCE:



Receive **accurate and reliable contact data** for the industry's largest database of screened and checked agents.



Respond decisively to the **latest market intelligence & industry trends** with our unrivalled webinars.



Enjoy a seamless combination of live **1:1 video meetings, webinars, chat and networking spaces**.



**Access targeted contacts** helping you develop your network with confidence.



Take to the industry's centre stage to **develop your brand** and be seen amongst leading industry figures.



**Receive 24 hour support**, keeping things running smoothly for you and your team.



**Get unmatched access** to senior decision makers at ICEF pre-screened agencies.



Benefit from planned & **spontaneous meetings** through our unique event networking lounges.

# VIRTUAL EVENTS

“ Recommended to all higher education providers looking to grow their international agency portfolio. **The best online event I have attended.** Excellent returns on investment. ”

By Matt Jansen, Corvinus University Budapest, Hungary

★ Trustpilot ★★★★★

14<sup>th</sup> - 16<sup>th</sup> December ICEF Virtual Miami

22<sup>nd</sup> - 24<sup>th</sup> February, 2022 ICEF Virtual Secondary Education

Starting from

€1,940

per schedule

To find out more, visit  
[icef.com/virtual-events](https://icef.com/virtual-events)  
or speak to your ICEF account manager today.



# WHAT PARTICIPANTS ARE SAYING

“ I was not sure of what to expect with an online fair, but I think **the organization was excellent**, the meeting schedule worked really well, being able to even reschedule a couple of meetings when possible. The webinars were very interesting and up to date and it is excellent that we can have them on-demand, due to the time difference. Thank you for your efforts! ”

by Alejandra Hernandez, Destino Australia y Nueva Zelanda, Mexico

★ Trustpilot ★★★★★

“ The efficiency and quality meetings we are used to having at ICEF face-to-face workshops transpired also in their online workshops! **The meetings and agency selection as top notch enabling us to establish rapports with agents** despite the difficult times we are currently faced with. ”

by Sarah Scerri, English Language Academy Limited, Malta

★ Trustpilot ★★★★★

“ It was much better than my expectations for an online session. **I loved it so much! I got really good new partners.** Everything was super well organized and I truly appreciate ICEF team support. ”

by Maryam Najmi, A To Z Education, United Kingdom

★ Trustpilot ★★★★★

“ I have attended numerous online workshops, but ICEF Virtual Berlin was the best organized so far. **Numerous fantastic meetings, excellent webinars.** All in all, a very busy 3 days with new partnerships with interesting new institutions. ”

by Magdalena Jugovic, Kub Travel Enterprises, Serbia

★ Trustpilot ★★★★★

“ Thank you so much ICEF for arranging this excellent time for us to know new schools and talk to our partners. I do like personal events but now I am thankful of this wonderful format. **I was more effective during my meetings and could talk with my partners with more ease.** ”

by Lizbeth Sepulveda, Vete al Extranjero, Mexico

★ Trustpilot ★★★★★

“ **As a decades long fan of ICEF I was delighted with the online version** which gave us new contacts as well as the chance to catch up with industry colleagues and partners from around the globe in a structured and specific time framework. **This is a much more profitable way to keep in touch** as so many of us have multiple caps on in this crisis. ”

by Eleri Maitland, French in Normandy, France

★ Trustpilot ★★★★★

# CONTACT US

## ICEF ASIA PACIFIC

+61 755 452 912  
asiapacific@icef.com

## ICEF EMEA

+49 228 2011 90  
contact@icef.com

## ICEF AMERICAS

+1 888 371 5556  
northamerica@icef.com

[icef.com](http://icef.com)

Agents

On-Demand Sessions



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