

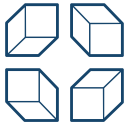
ICEF ADVERTISING & SPONSORSHIP

Valid from 1st April 2021

ICEF

PHYSICAL EVENTS ONLY

	BERLIN (€)	ANZA 2022 (AUD)	OTHER EVENTS (€)
REGISTRATION DESK SPONSORSHIP			
Registration: Agents (Counter branding, registration packs with A4 insert & logo)	5 000	2 625	-
Registration: Providers (Counter branding, registration packs with A4 insert & logo)	5 000	2 625	-
Registration: Agents & Providers (Counter branding, registration packs with A4 insert & logo)	7 000	5 000	-
EVENT SPONSORSHIP			
Welcome reception	7 000	6 000	4 200
Lunch (Price per day)	6 000	4 000	3 600
Dinner reception	9 000	9 000	5 400
Refreshment break (Price per day)	4 000	4 000	2 400
Hospitality lounge: Dedicated room	7 600	-	4 550
Hospitality lounge: Dedicated area	5 400	5 000	3 240
Internet hub	5 400	-	3 240
WiFi login cards	4 000	2 000	2 400
Agents hotel room drop	Upon request	-	Upon request
ADVERTISEMENT IN EVENT GUIDE			
Inside front cover	2 000	1 600	-
Inside back cover	1 800	1 300	-
Outside back cover	2 900	2 000	-
Double-page spread	1 800	1 800	-
Full page	1 400	1 000	-
Half page	950	650	-
DISPLAY BRANDING			
Escalator branding	-	-	-
Lift branding	2 200	-	-
Info point (Price per branded counter, inc. brochure display rack)	1 800	2 000	-
Brochure display rack	900	-	550
Floor stickers (Price per 5 stickers)	1 500	-	-
Column branding (Price per column)	2 500	-	-
BRANDED MERCHANDISE			
Hotel key cards or key card sleeves (Supplied by ICEF)	4 000	-	2 400
Neck Cords (Supplied by ICEF / only for service providers)	5 000	6 500	3 000
Bag Insert - brochure/flyer	1 100	900	650
Bag Insert - other (Size limit applies)	2 200	2 200	1 325
Notepads (Provided by sponsor)	2 500	2 000	1 500
Pens (Provided by sponsor)	2 500	2 000	1 500
Agent hotel room drop (Price per day, contact sales for details)	Upon request	-	Upon request
SEMINAR (Promote your organisation, services & product offerings)			
50 mins	990	-	-
25 mins	660	-	-



ICEF

ICEF SPONSORSHIP PACKAGES

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PHYSICAL EVENTS

	PLATINUM	GOLD	SILVER
BERLIN	€ 11,000	€ 8,000	€ 5,000
ANZA 2022	AUD 11,450	AUD 8,950	AUD 4,950
OTHER EVENTS	€ 6,600	€ 4,800	€ 3,000
RECOGNITION AS EVENT SPONSOR			
Your logo on icef.com event page	✓	✓	✓
Your logo on MyICEF portal, where participants access & manage event schedules	✓	✓	✓
Promotion in event info emails sent to all participants	✓	✓	✓
Your logo on event guide cover (Berlin & ANZA only)	✓	✓	✓
Your logo on every page in the eSchedule PRO event platform	✓	✓	✓
Your logo displayed on event banner(s) and digital signage	✓	✓	✓
Your logo on advertising banner on eSchedulePRO	Position 1	Position 2	Position 3
Your logo on delegate bags	✓	-	-
ADVERTISING			
Advertisement in event guide (Berlin & ANZA only)	Double page	Full page	Half page
Brochure display rack	2	1	-
Bag insert	Brochure/USB/other	Brochure only	-
Seminar at ICEF Berlin (subject to availability)	50 mins	25 mins	-
Seminar at other ICEF events (subject to availability)	40 mins	-	-

VIRTUAL EVENTS

AMERICAS / ANZA 2021	€ 5,000
HIGHER EDUCATION / SECONDARY	€ 4,000
OTHER EVENTS	€ 3,000
ADVERTISING	
Your logo on icef.com event page	✓
Your logo on MyICEF portal, where participants access & manage event schedules	✓
Your logo on pre-event info emails sent to all participants	✓
Your logo on in-event info emails sent to all participants daily	✓
Your logo on every page in eSchedule PRO event platform	✓
Your logo on all emails sent via eSchedule PRO (all messages sent between participants)	✓
Pre-recorded Webinar listed in eSchedule PRO, available on-demand to all participants	✓
Your logo on post-event thank you message sent to all participants	✓
Your logo on advertising banner on eSchedulePRO	✓
PRE-RECORDED WEBINAR AT VIRTUAL & HYBRID EVENTS (25 mins max.)	
Berlin	€ 595
ANZA 2021	AUD 650
Other events	€ 395

Note:

- 19% sales tax may apply to ICEF Berlin bookings
- Canadian / USA clients may pay in CAD / USD at prevailing exchange rate
- Australian / New Zealand clients may pay in AUD / NZD at prevailing exchange rate

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