



VIRTUAL EVENT SPONSORSHIP OPPORTUNITIES WITH ICEF



WHY SPONSOR ICEF VIRTUAL EVENTS

Expose your brand to key international education decision makers by sponsoring an ICEF Virtual Event. Over 60% of attendees occupy senior roles, and all are multipliers of products and services used by international students.

Sponsoring an ICEF Virtual Event considerably increases your industry brand awareness, as your visual identity and website are made available to all participants for several months before, during and after the event.

ICEF VIRTUAL EVENT SPONSORSHIP PACKAGE

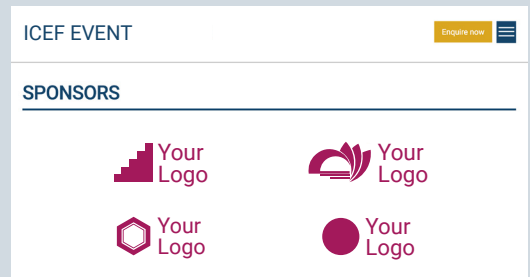
ICEF Virtual Higher Education
€ 4,000

2021 ICEF Virtual Events
€ 3,000

INCLUDES:

(All sponsor logos clickable)

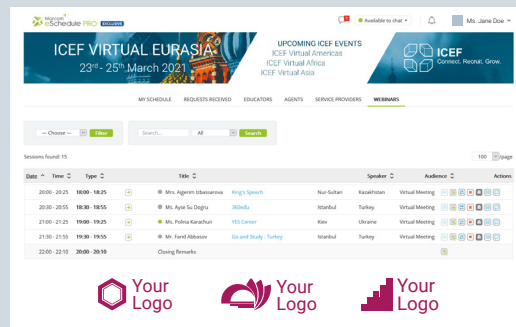
Your logo on the icef.com event page.



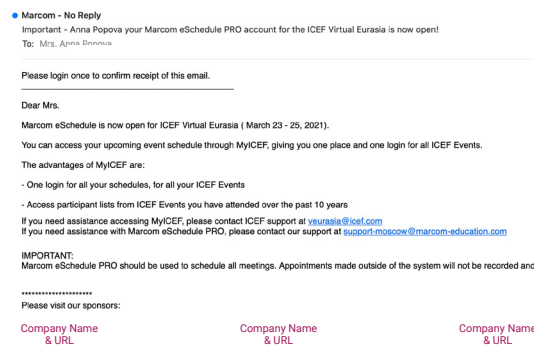
Your 100 word description and link in a "Meet the Sponsors" e-mail, and your logo on pre-event, in-event and post-event ICEF info e-mails sent to all participants.



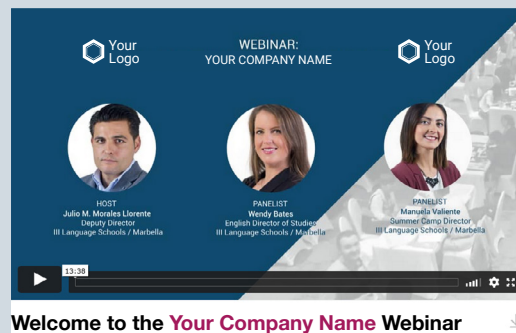
Your logo on all Marcom eSchedule PRO (event scheduling platform) pages.



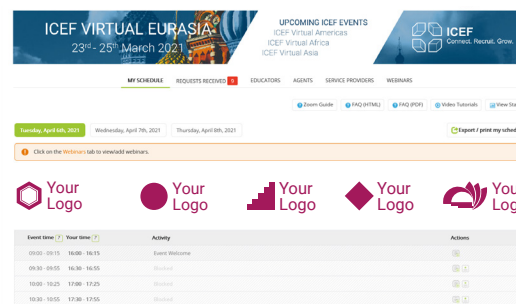
Your mention (name/link) on all automated event scheduling platform messages.



Your pre-recorded webinar promoted via push-notification and available on demand to all participants during the event and for four weeks after.



Your logo on advertising banners displayed above each day of the event within the meeting schedule.



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