MEASURING ENGLISH SKILLS WITH THE TOEIC® AND TOEFL® TESTS THROUGHOUT ACADEMIC AND PROFESSIONAL JOURNEYS
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4. English Assessment Uses for:
   • Academic Institutions and Language Schools
   • Corporate Organisations
   • Test takers

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ETS Global
ETS TODAY
ETS is the largest private educational testing and measurement organisation in the world

3,200+ Employees

50 M Tests developed, administered & scored annually

180 Countries
OUR MISSION, OUR GOALS, OUR VALUE

**Mission**
To advance quality and equity in education by providing fair and valid assessments, research and related services.

**Goals**
To be the global leader in providing fair and valid assessments, research and related products and services.

**Value**
Social responsibility, equity, opportunity and quality.
Global Workplace English Assessments: The TOEIC® Programme

Global Academic English Assessments: The TOEFL® Family of Assessments

Measure, identify and develop behavioural skills: WorkForce® Suite of Assessments

English-language skill building tools: TOEIC® Official Learning and Preparation Course, English Discoveries, English Learning Centers
THE TOEIC® PROGRAMME AND ITS TEST USES
THE TOEIC® PROGRAMME

• Worldwide and standardized programme
• The tests measure test takers’ ability to effectively communicate in English in a professional workplace environment in all four language skills:
  
  o listening, reading, speaking and writing.

• Delivers objective feedback of the English language ability (scaled scores and performance descriptors)
• The TOEIC tests are not fail/pass tests
• Mapped from A1 to C1 level of the CEFR
The TOEIC® Programme

- **VALID**: the tests measure what they are intended to measure
- **FAIR**: with respect to gender, race, disability or administration
- **RELIABLE**: the test scores are consistent across administration, scoring process, and over time
- The test scores are recognized, accepted and comparable globally.
THE TOEIC® PROGRAMME

01. The TOEIC® Bridge™ Test
For Beginner to Intermediate levels (A1 to B1 on the CEFR)

02. The TOEIC® Listening and Reading Test
For Intermediate to Advanced levels (B1 to C1 on the CEFR)

03. The TOEIC® Speaking and Writing Tests
For Intermediate to Advanced levels (B1 to C1 on the CEFR)
TOEIC® PROGRAMME PORTFOLIO

Teaching

Propell® Teacher Workshops for the TOEIC® Tests

Assessment

TOEIC® Listening and Reading Test
TOEIC® Speaking and Writing Tests
TOEIC Bridge™ Test

Learning

English Skill Learning
Test Preparation:
• TOEIC Official Learning and Preparation Course (online)
• Prep Books

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ETS has designed two programmes to support decision-making in different settings.

Both programmes guarantee fair, valid and reliable test scores. Each provides a score report related to recommended uses of the TOEIC tests scores.

**TOEIC® Test Public Programme**

**TOEIC® Test Institutional Programme**
THE TOEIC® PUBLIC PROGRAMME USES

DESCRIPTION

• Test taker needs to provide proof of English proficiency for professional, academic or other reasons.
• Provides a “portable”, accepted globally score report that job seekers may present to potential employers.
• As a recruitment criterion.
• To validate a training or a programme for which a “portable” and verifiable score is required.
• For graduates when entering the workplace.
**BENEFITS**

- **Portability:** the Official Score Report is accepted globally by all organizations.

- **Score verification:** ETS, ETS Global and authorized partners will verify the Official Score Report information.

- **Security:** the test-takers photo is on the Official Score Report, minimizing any attempts to cheat.

- **No Administration Burden:** you can rely on fixed calendar dates and leave responsibility of the session administration to ETS Global and their representatives.

- **Develop test-takers’ employability:** academic institutions contribute to the test-takers employability upfront: the Official Score Report is eligible to display on a CV.
THE TOEIC® INSTITUTIONAL PROGRAMME USES

DESCRIPTION

• Organizations would like to test English proficiency of its own internal members
• As a graduation criterion.
• To assess English training needs or progress and place students in groups.
• To map the English skills in a company or department.
• To identify employees for internal mobility and promotion.
• As a recruitment criterion (if the session is organised by the company itself).
• To prepare for the TOEIC Tests in Public Programme.
**BENEFITS**

**Flexibility:** you can choose the administration date, time, location, rooms, number of test-takers

**Autonomy**
You can self-manage test sessions and can check availability and accreditation status of the Test Administration Staff to proctor and administer the session(s)

**A computer-based version:** the TOEIC Listening and Reading Institutional Online Test with the same content, structure as the paper-based test.
ACADEMIC INSTITUTIONS AND ENGLISH ASSESSMENT USES
ACADEMIC INSTITUTIONS AND ENGLISH ASSESSMENT USES

• Attract, identify and place quality students with the English-language skills to succeed in school and prepare for the workplace.
• Strengthen your reputation among employers.
• Demonstrate the effectiveness of your English-language programs
• Better prepare graduates for workplace success
CORPORATE ORGANISATIONS AND ENGLISH ASSESSMENT USES

• Identify candidates with the right English skills
• Develop a more English proficient workforce
• Demonstrate the ROI of using English assessments
TEST TAKERS AND ENGLISH ASSESSMENT USES
TEST TAKERS

- Know which English skills need to improve most.

- **Job candidates** entering the workforce or searching for a new position — Add a TOEIC test score to your résumé to attract potential employers.

- **Employees** seeking growth opportunities — Qualify for a promotion or prestigious international assignment.

- **Students** in English-language learning (ELL) programs — Look for a job and prepare for the workforce by tracking your progress and showing how much your skills have improved.
The TOEFL® Family of Assessments

TOEFL iBT® • TOEFL ITP® • TOEFL Junior® • TOEFL Primary® Tests
The TOEFL® Family of Assessments

• The overall goal for every TOEFL® test is to measure **communicative skills** with tasks that reflect the appropriate proficiency, cognitive and age levels.

• Touch the English language learner at all key points in their **education journey**.
The TOEFL® Family of Assessments

With the TOEFL tests you get the accurate and comprehensive information you need to help you confidently guide students to the next step of their English language learning journey.
The TOEFL ITP® Assessment Series
The TOEFL ITP® Assessments Series

- The TOEFL ITP® tests measure core English skills using 100% academic content similar to what is used in actual classroom tasks. They can be used for:
  - Placement
  - Progress monitoring
  - Exiting
  - Admissions to short-term, non-degree programs in English-speaking countries
  - Admissions to undergraduate and graduate degree programs in non-English speaking countries where the language of instruction is not English
  - Admissions and placement in collaborative international degree programs (like student exchange programs)
  - Scholarship programs

- However, TOEFL ITP scores are not to be used in place of TOEFL iBT® scores for university admissions purposes
Why use TOEFL ITP® tests?

- **Fast scoring** for timely feedback into students’ learning plan
- **Two levels to provide flexibility** for testing students in a range of proficiency
- **Better understanding of each student’s proficiency** with mapping to the CEFR and corresponding certificate
- Students receive three **section scores and a total score** to identify specific areas of strength and areas to improve
TOEFL ITP® around the world

• More than 2,500 institutions in 50+ countries administered 800,000+ TOEFL ITP tests worldwide annually

• TOEFL ITP scores are mapped to the CEFR as an international benchmark, with corresponding certificates as proof of achievement